

# COLOR story

## Color Story

### Lesson 6: Intro to Primary Colors

In this lesson, we'll learn about the three sets of primary colors.

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Primary colors are the foundation of the colors on the color wheel and the building block by which a wide range of other colors are created. Primaries can not be created by mixing other colors together.

### There are three commonly used primary color models

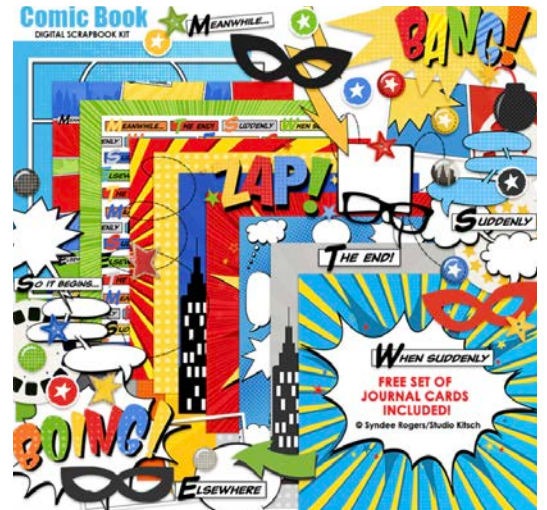
**RYB:** Red, yellow, and blue. These are the primary colors that most of us are familiar with and learned about in elementary school. They are often used when mixing paints and to understand how colors interact and mix on surfaces.



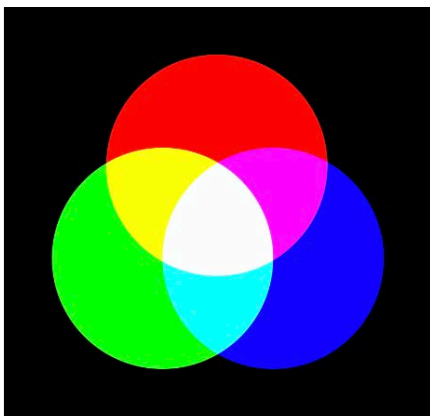
We see primary colors in a lot of toys and games for children.



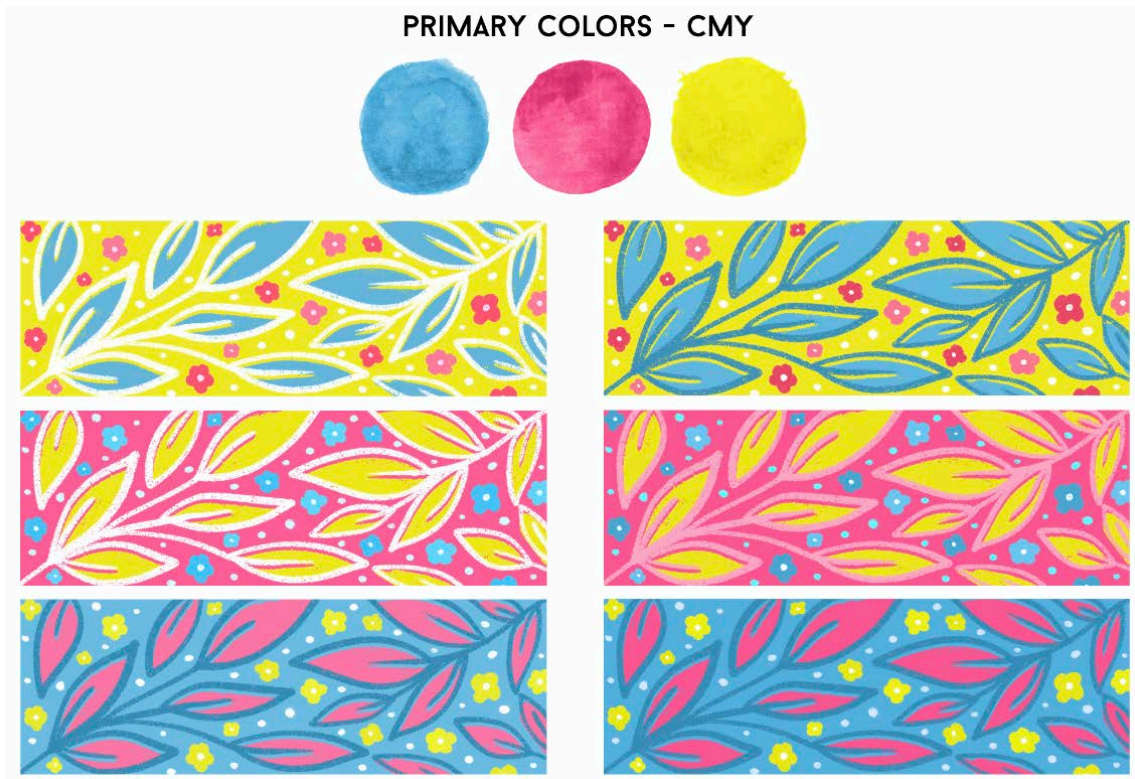
Comic books and comic-themed products often feature primary colors, usually with a secondary color or two tossed in.



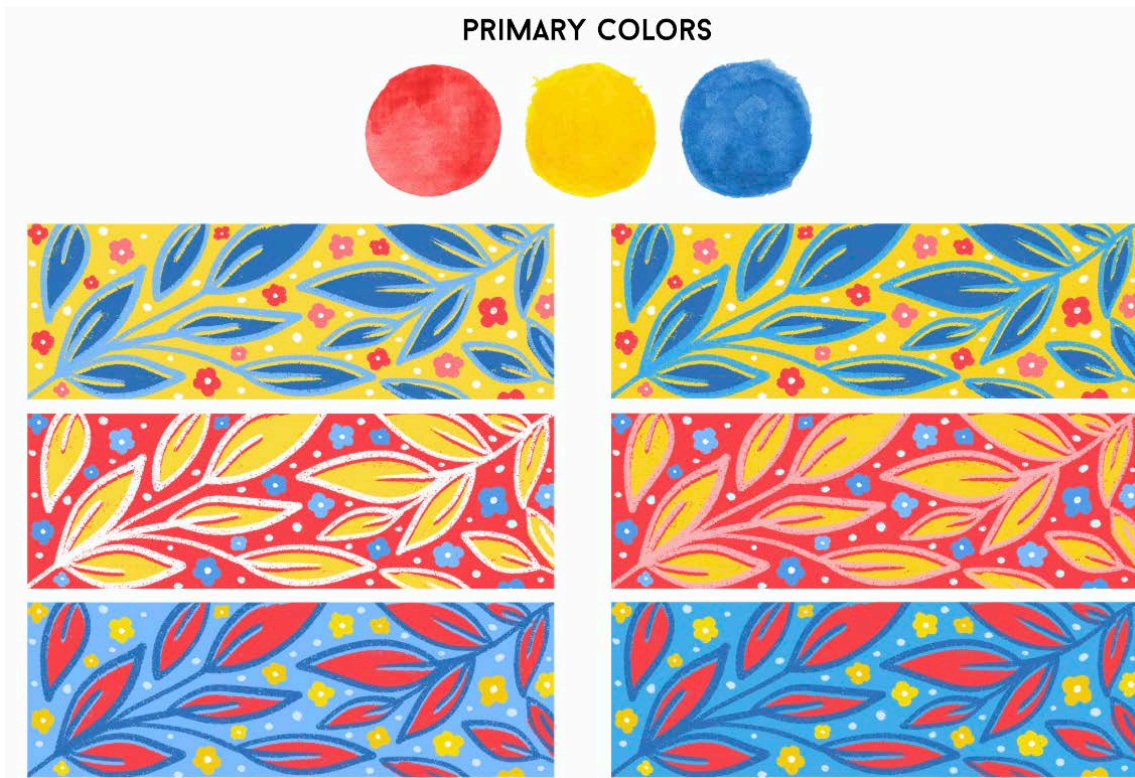
**RGB:** Red, green, and blue. These primaries produce vibrant colors for tv screens, computer monitors, smartphones, and tablets.



**CMY** or **CMYK**: Cyan, magenta, and yellow, (the K stands for 'key' which is black) are the 4 primary colors of pigment, used in the majority of color printing. These are considered the more modern primaries. Traditional artists also use the **CMY** primaries when mixing paint because they can produce more vibrant colors.



Same bookmarks using RYB primaries:



Here's a page I created using the RYB bookmarks. I created a template using this layout and included it in the class files for you to play with.



Page from 2011 using a variation of primary colors.



Primary colors are an effective color combo that you can't really go wrong with.

